

Asfour Crystal online store

Worked with Asfour marketign team to help the organization establish the online store through UX planning, prototyping, design, and front-end development. considering the touchpoint for the target audience."

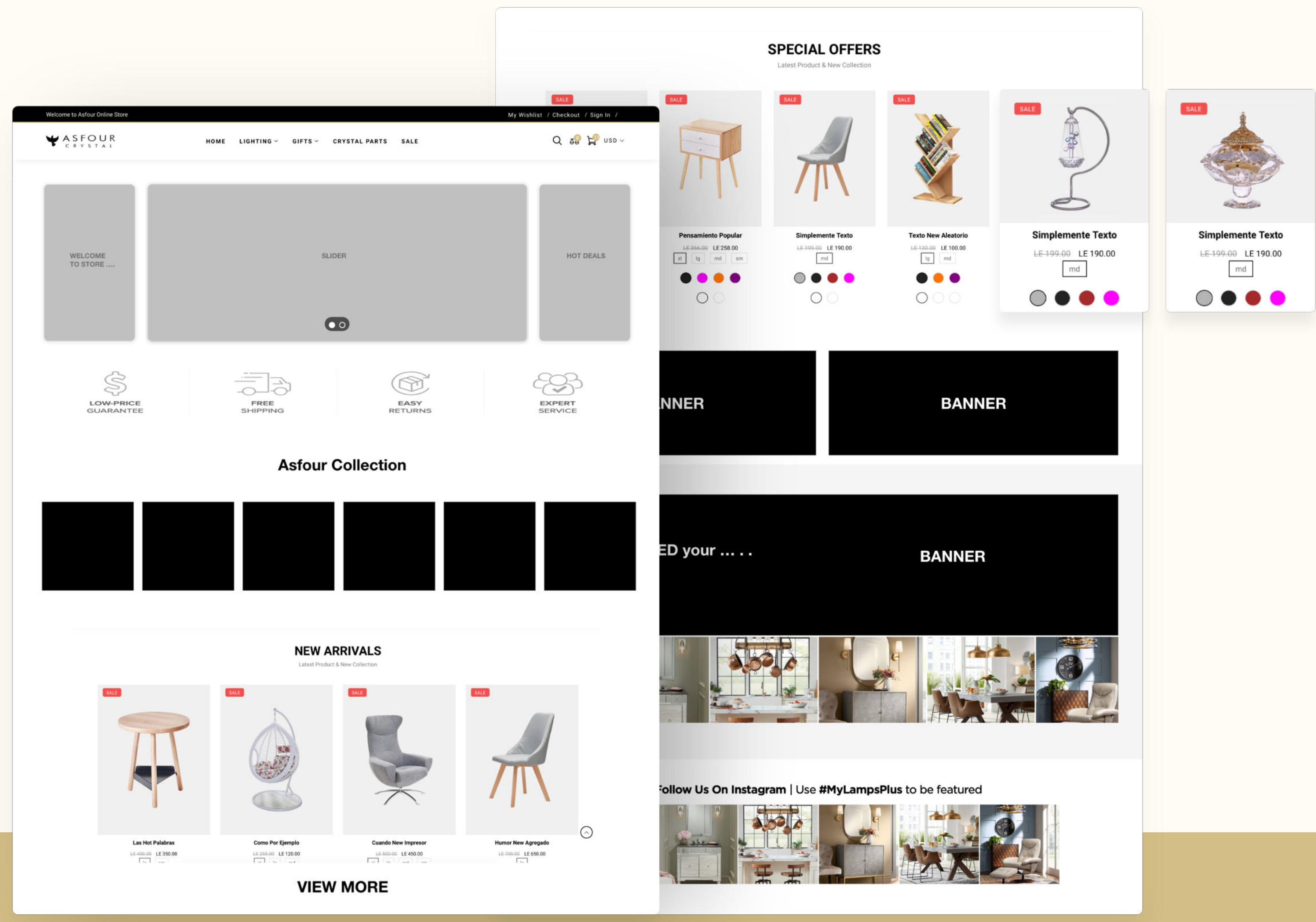
What i did

- Wireframes
- UI Design
- Shopify front-end

My strategy started with gaining a grasp of the Asfour Crystal digital transformation vision for expanding the online commerce channel.

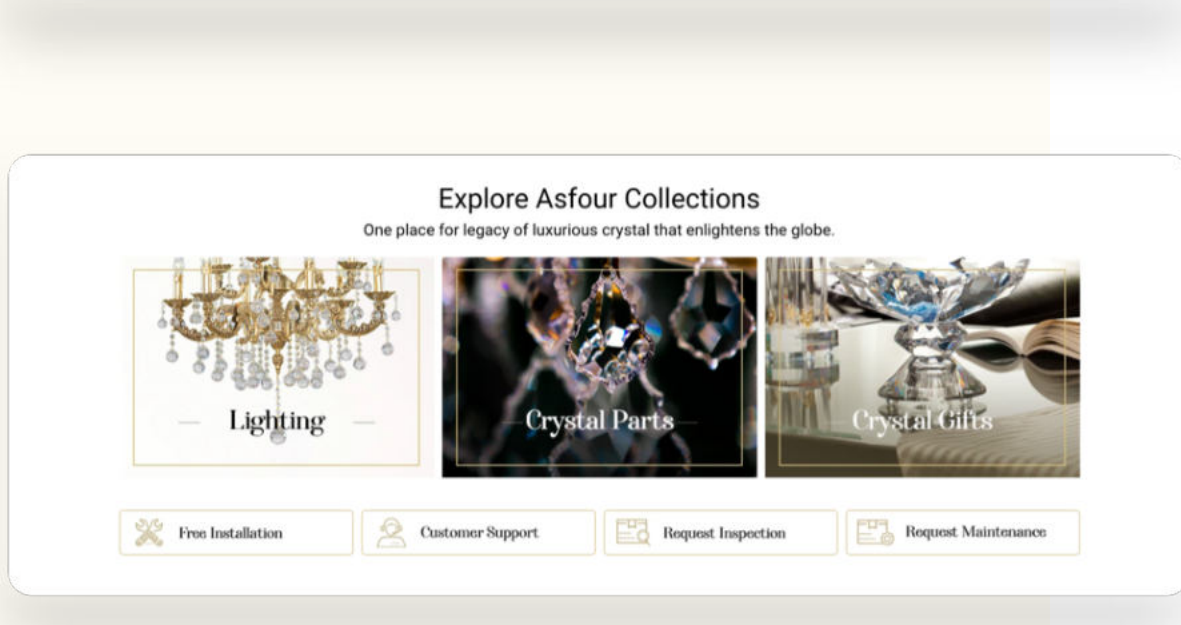
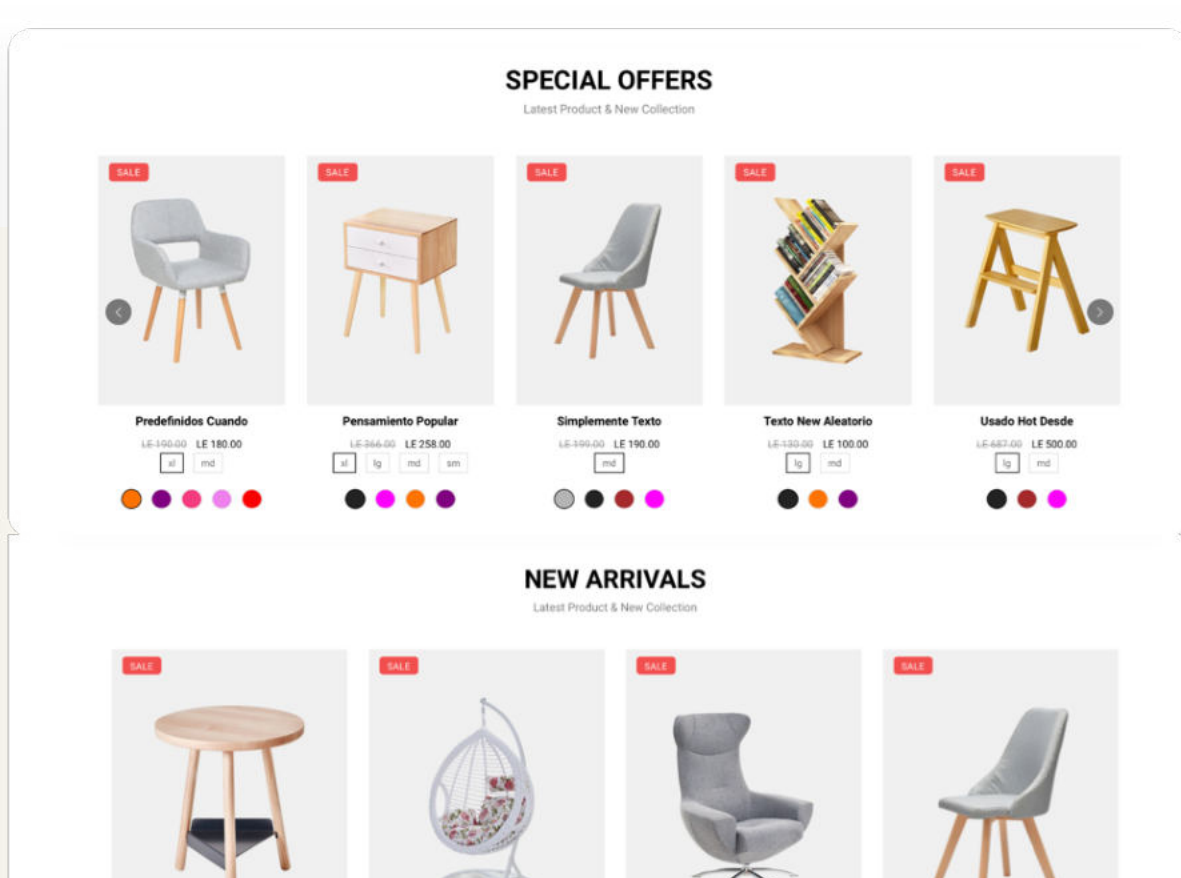
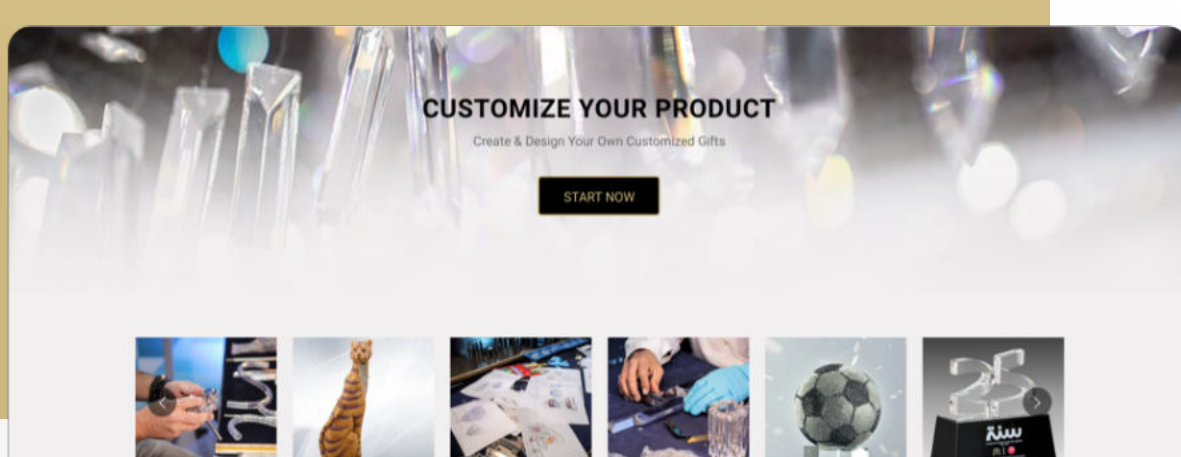
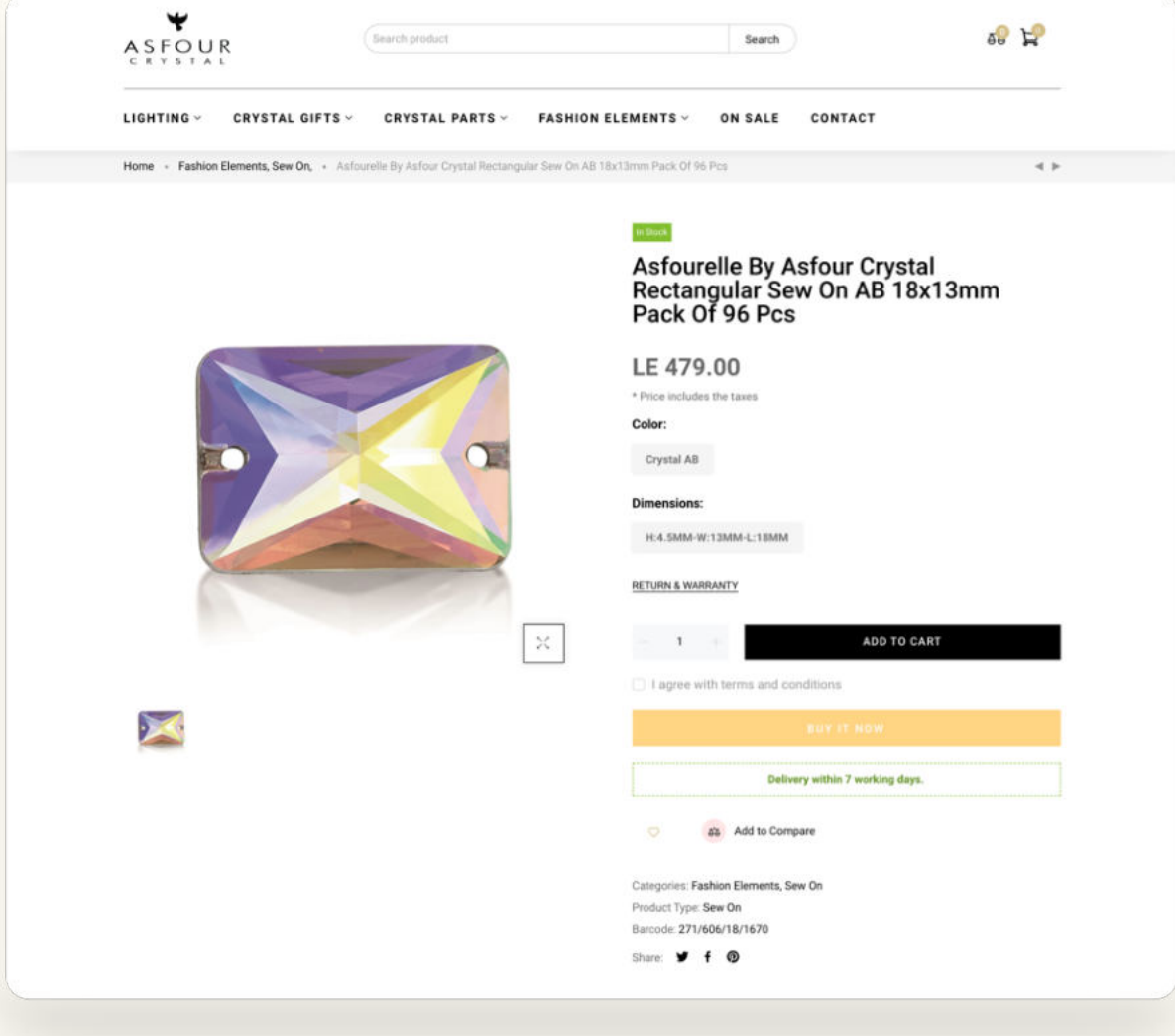
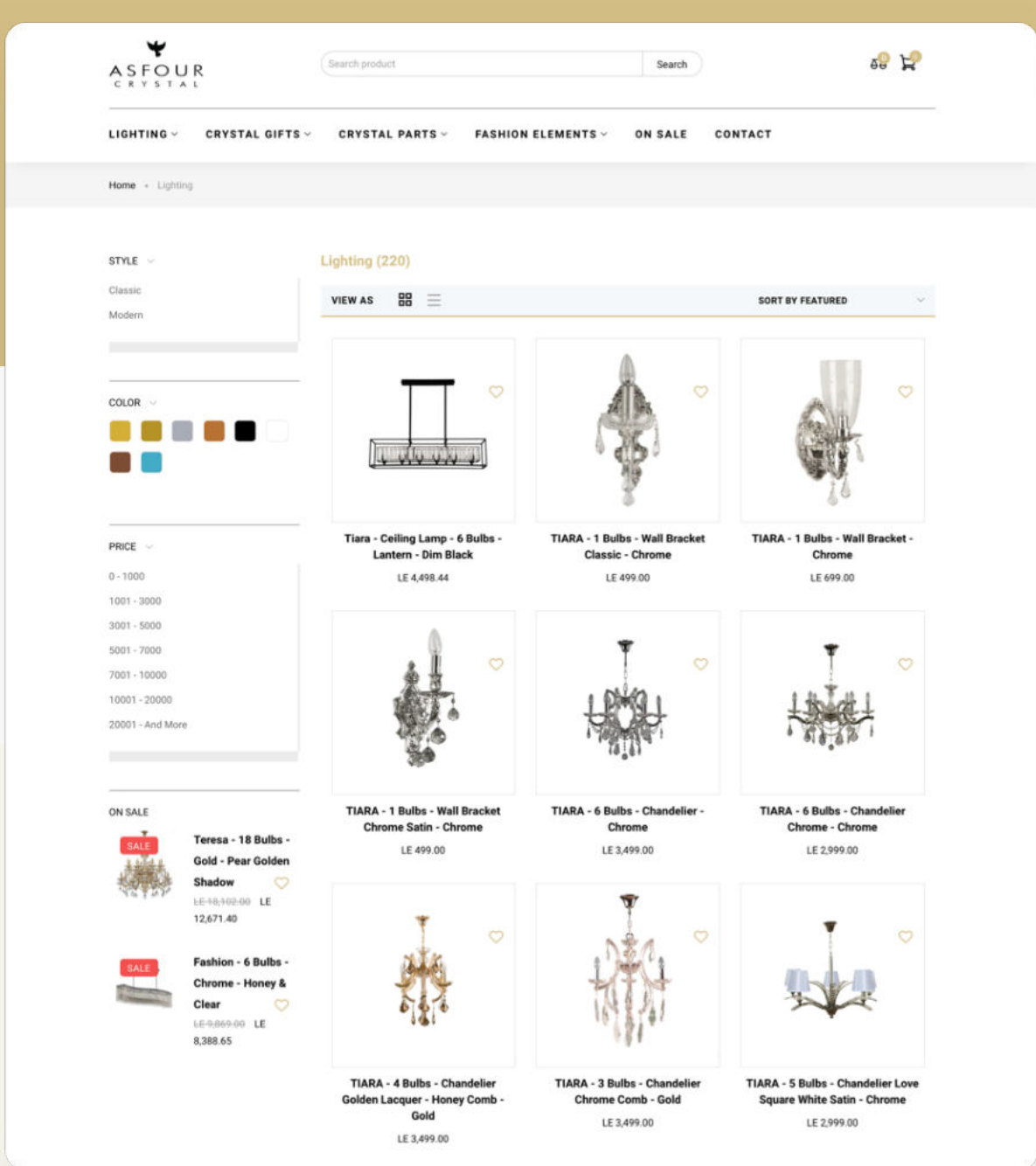
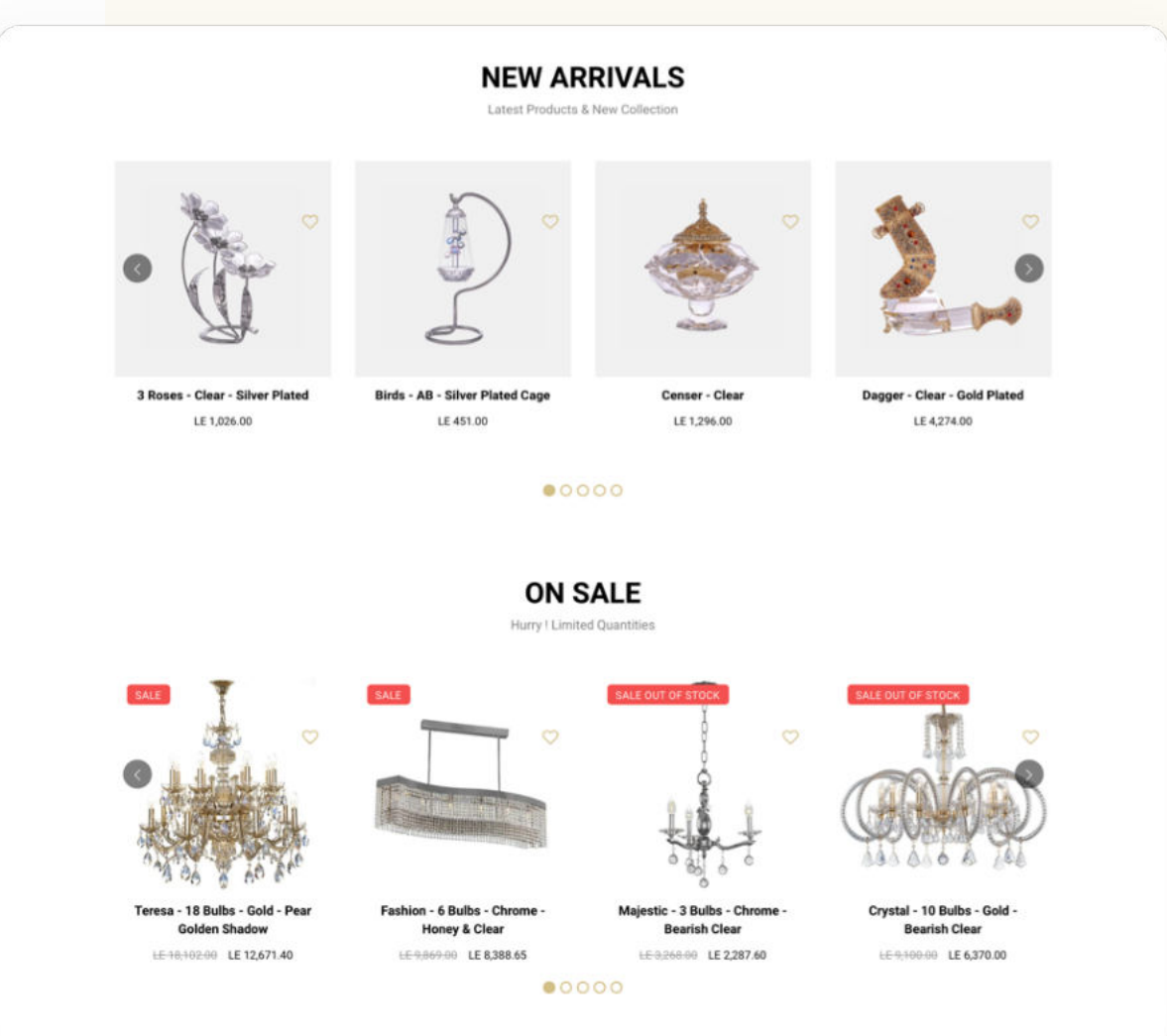
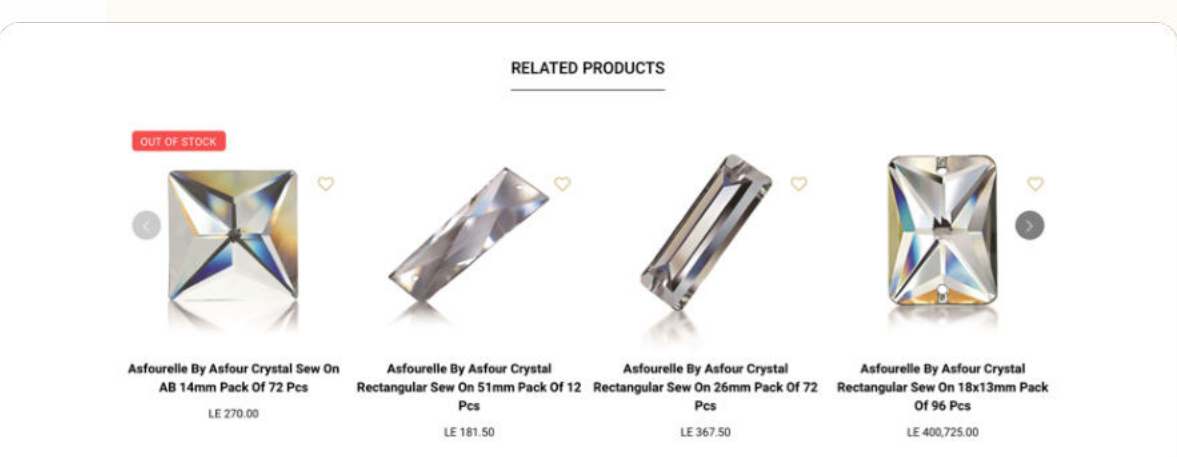
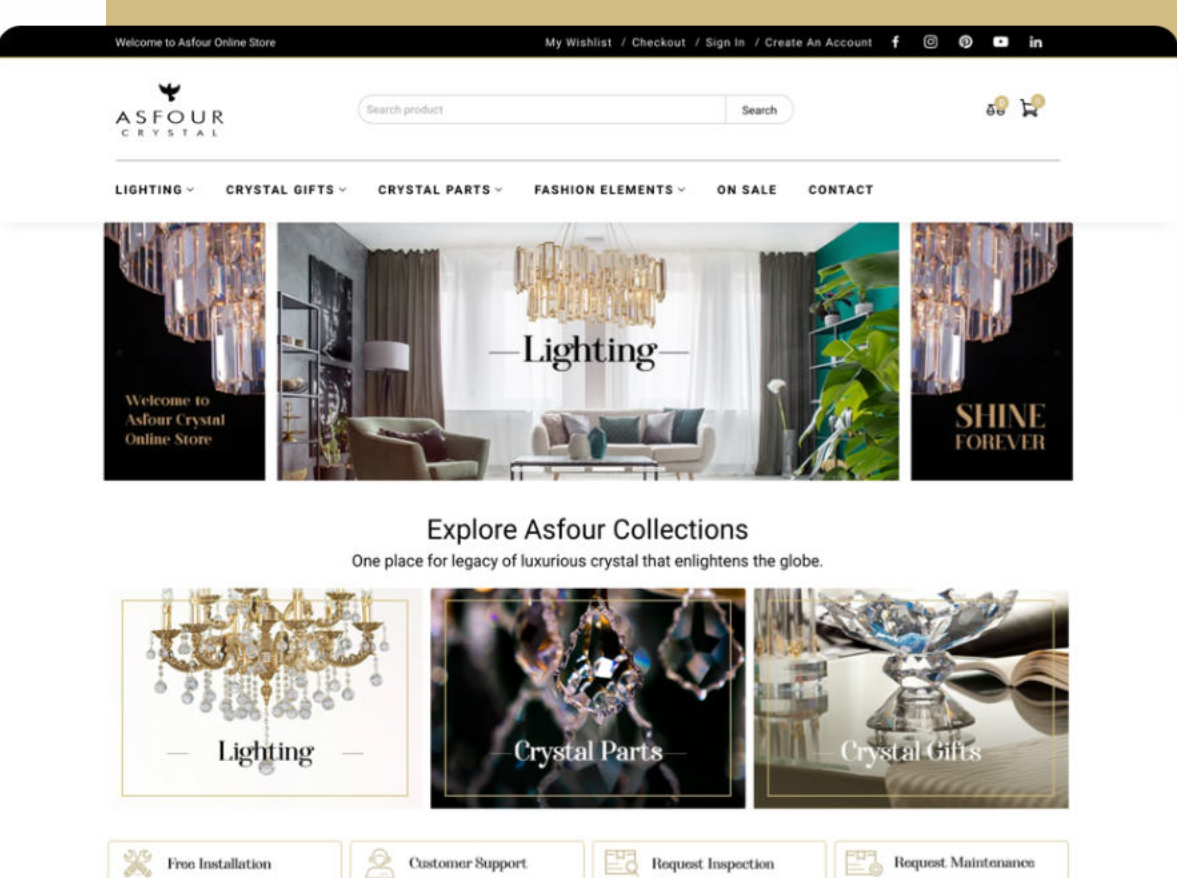
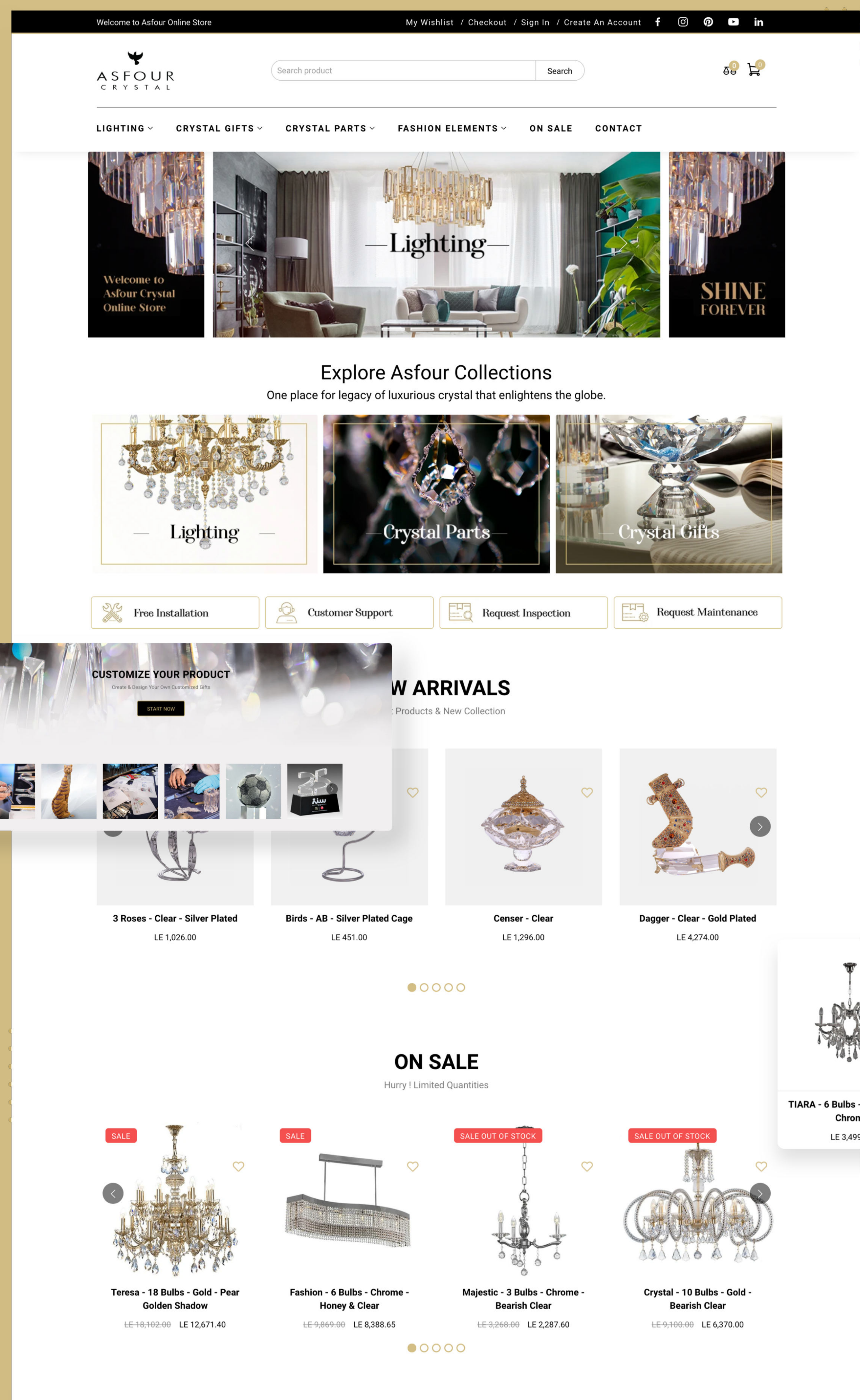
Wireframes

Because we opted to apply the UI Design into Shopify plafrom, the wireframes were needed to clarify all component and essential components.



UI Design

It was critical to combine the new trend of commerce as part of the digital transition with the luxury of Asfour Crystal manufacture.



About the project

Asfour Store is an online store for crystal products made by Asfour Crystal. You can find here Lightnings, Gifts, Accessories and Crystal Parts.

Client Desirm

Company TarekElsawaf, desirm

Year 2020